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***90 Minutes in Heaven* Remains in Top 10 on NY Times Bestseller List**

Word of mouth continues to drive book sales to over 1.4 million

Grand Rapids, Mich. –Nearly two years after its release, ***90 Minutes in Heaven*** (Revell, 0-8007-5949-4; \$12.99), is on the *New York Times* Paperback Non-fiction Bestseller List for the 14th straight week. The book comes in this week at #10 on the list, having spent 10 of the last 14 weeks in the top ten. Most recently, the book also received coverage in *Newsweek* magazine because of Piper’s unique story.

90 Minutes in Heaven tells the story of his car accident, his time in heaven, and his grueling recovery. The book has also appeared on a number of other bestseller lists, including *USA Today*, *Publishers Weekly’s Paperback Religion Bestsellers*, the *CBA Christian Marketplace Top 50*, and *Christian Retailing’s Top 100* and *Booksense*.

“We published *90 Minutes in Heaven* based on the strength of Don Piper’s testimony. However, we did not fully anticipate its wider appeal as a book of comfort and promise. People have told us that they have bought multiple copies of the book, many to share with people who have just lost a loved one or who are going through a difficult time,” said Dwight Baker, president of Baker Publishing Group.

“Don’s willingness to speak and share his story all over the world, has also played a huge part in the book’s success. People who hear him cannot help but be moved deeply by his story,” Baker continued.

Though EMTs on the scene determined Piper had been killed instantly after a semi had swerved into his lane, crushing his car, a Baptist preacher who had stopped to offer help began to pray for him as he lay lifeless under a tarp, still in his car. But Piper was unaware of the chaos swirling around his body on earth—he knew only that he was surrounded by loved ones and friends, magnificent light, a sense of pure peace and the most glorious music he had ever heard.

“I’m thoroughly convinced that God answers prayer. Answered prayer is why I’m still alive. ...I have an unquestionable belief that God still is in the miracle business. Too many people read about the supernatural in the Bible and think, *That’s the way it was in biblical times*. I’m convinced that God continues to do the more-than-ordinary. Every day I thank God that I’m a living, walking, talking miracle,” writes Piper.

Don Piper has been an ordained minister since 1985. He has appeared on numerous television and radio programs, including “The Today Show”, “The 700 Club,” “At Home Live,” and TBN’s “Praise the Lord.” Piper leads conferences and retreats in the United States and abroad.

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